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Project Management for Executives

Course Length: Virtual: 4 hours; Onsite: ½ day

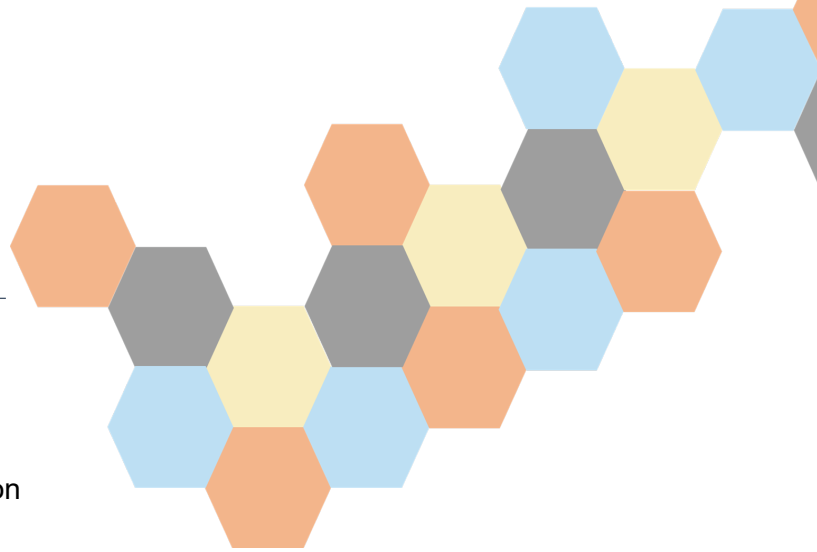**Professional Development Units (PDUs):** 4
(4 Ways of Working)

Program Knowledge Level: Basic

Field of Study: Business Management & Organization

Prerequisites: None

Advance Preparation: None

Benefits: Build an understanding of project management best practices at the leadership level

Course Overview

There's a noticeable trend among top organizations – they are moving toward a project-oriented approach to managing their businesses. This half-day course is designed specifically for senior-level managers and executives that want to understand and appreciate the value project management can bring in helping to execute business strategies.

Participants will obtain a more comprehensive perspective of the art of managing projects, the advantages and demands of implementing a project management culture, and the benefits of advancing organizational project management maturity. In addition, participants will see a demonstration of how best practices in project management can add consistency to the process of delivering quality products and solutions to customers on time, within budget, and ahead of the competition.

Key Outcomes

Upon completion of this course, participants will be able to:
- Describe the foundations of a project management culture
- Articulate the value of project management as it relates to the organization
- Describe the benefits of a project management approach
- Describe the stages of organizational project management maturity
- Identify the characteristics of managing projects from a strategic perspective
- Demonstrate an understanding of the various roles and responsibilities of executives and project managers
- Describe the typical life cycle of a project
- Demonstrate an understanding of the language of project management
- Identify the tools and techniques that make up industry best practices

Course Outline

Project Management Overview
- Define the characteristics of a project
- Define the purpose and the benefits of project management

Project Management Roles and Issues
- Define the roles of the executive, project sponsor, and project manager

Project management Basics
- List and describe the five process groups of project management
  - Initiation
  - Planning
  - Executing
  - Monitoring/Controlling
  - Closing
- Describe the framework components of each of the five process groups
- Identify ways to prioritize projects
- Explain how to analyze the network diagram for the project
- List and describe each of the components of the risk management process
- Identify questions to assist in assessing project status

Creating a Project Management Culture
- Describe foundations of a project management culture
- List five elements of a project organization
- Identify six steps for successful organizational change
- Describe how to assess project management maturity

How Instructor-Led Training Works

This Instructor-Led Training (ILT) course is facilitated by one of our talented instructors at your location, creating a cooperative and collaborative, learner-centric "classroom." Our top-rated instructors hold a variety of certifications and have delivered training to organizations in more than 40 countries.

On-site

Participants attend this half-day in-person course, complete activities live during the training session, and participate in discussions focused on the pragmatic application of key concepts. Session materials are provided in PDF format for download and/or printing.

Virtual

This course is delivered virtually using the AdobeConnect platform. One 4-hour session is scheduled. Participants attend the virtual session, complete activities live during the session, and participate in discussions focused on the pragmatic application of key concepts. Session materials can be downloaded in PM College's learning management system (LMS).

For more information or to schedule a course, contact info@pmcollege.com.
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